

To Marketing and Sponsorship Head

Request for sponsorship

- **Presentation and profile:** the DEGASOLINE Motorsport Supermoto Team was formed in June 2013 by Ermanno Depiera. Owner of some fuel stations in Trieste and Padova, Depiera plays the role of team manager and wants to introduce talented young drivers into the supermoto championships. The official team rider, the German twenty-year-old Marc Reiner Schmidt (#41), this year won all the competitions in which the team participated: European Championship (S2GP), International Championship of Italy (S1) and, by invitation, some prestigious races such as the Alpe D'Huez (F) and the Superbiker Mettet (B). The team, which is based in Trieste, Italy, is already equipped with all the necessary: three supermotard TM 450Fi 2015 motorcycles properly prepared, 2 motocross bikes TM 450Fi, semi-trailer truck, hospitality, equipment and technical assistance. It can rely upon the supply of tires by Michelin and, for competitions, upon the provision of factory bikes by TM racing. The team has two mechanics, a driver for the truck, a cook and an officer for press releases and video shooting. At the bottom are shown the links web, Facebook, Youtube, Flickr where to view all photos and videos.
- **Commitment to the 2016 season** is to participate, with Marc Reiner Schmidt, into the Supermoto World Championship S1GP, into the Italian Supermoto Championship S1 and into several races in France, Belgium, Italy, Slovenia and Austria, with the goal of winning the races and titles. The team is also looking for one or more riders who would join Schmidt and enter the grids of lower categories, such as the European, the Italian S2 and the Street championships. Finally the team, which gives much importance to communication and press relations, plans to increase the quantity and quality of multimedia shooting and to activate a channel for video streaming.
- **Funding and sponsorships:** the investments made to ensure rider's success are granted by team self-financing and, in small part, by friends sponsorships. However, to participate in the above mentioned competitions with the same outstanding performances of 2015, the team is looking for a further sponsor that would support all team activities, including coverage of race costs, logistics and media services. **The required amount is about 50,000 €.** **This will ensure to be the main team sponsor** and to have the brand name and logo next to the team name on stuff.
If this request cannot be fulfilled, there is the possibility of a **minor sponsorship**, that would enable, for example, the presence of a team media officer in circuits during the races. This sponsorship, **about 7500 €**, would cover travel and stay expenses of the officer. The sponsor logo will be present in all press releases, web, photos, video and streaming products from Degasoline motorsport (in addition to the other sites planned for sponsorships).
Sponsors that will provide **products and materials** for the needs of routine activities during the races: suits, work clothing, tools, chemicals, tires, rims, gazebo, beverages etc.

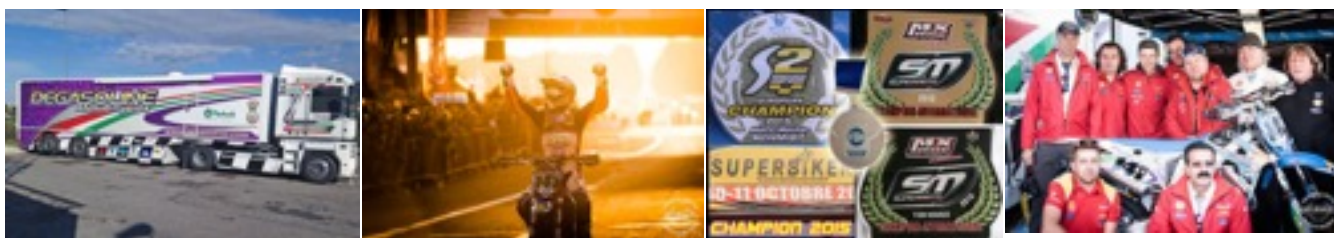
All sponsors of Degasoline motorsport will be present will logo in all sites planned for sponsorship, i.e. on bike, truck, suits, web, press releases, team clothing etc.

media officer
Fabio Chiarelli

Links:

- [WEB page to download PDF](#): Degasoline team profile & Rider Marc Schmidt profile ([Facebook](#))
- S1GP presentation 2016 ([Facebook](#)) ([Youtube](#) Marc R. Schmidt tribute 2015)

Highlight 2015



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Facebook: <https://www.facebook.com/degasolinemotorsport> - Youtube: <https://www.youtube.com/user/chiabio/>

- Flickr: <https://www.flickr.com/photos/121497516@N06/albums>

Some pages extracted from the organization's official booklet of the Supermoto World Championship

INTRODUCING TO SUPERMOTO



The Supermoto is a young discipline, but with a very strong appeal and rich in spectacular even for the most demanding audiences. In the arena of each circuit, sports and entertainment combine to generate motorcycle events at the highest level. The circuits are constituted by a path in asphalt with some sections Dirt and competitors, must possess the ability to compete in both conditions. The drivers of the other more famous motorcycle disciplines such as MotoGP and WSBK train in supermoto to hone their skills reflexes and balance at high speeds.

Usually the races are hosted on permanent circuits but sometimes are also used paths created ad hoc in areas suitable to bringing the discipline closer to the audience, of course, in full compliance with safety standards. One of the features that distinguish the discipline of Supermoto and make it unique is the now famous "oldies" that competitors usually do at the end of a straight line for easy turn initiation.

Many of the major European and Japanese motorcycle manufacturers produce motion in specific approved versions can also be used in the city. The Supermoto World Championship consists about 10 Grand Prix in the league that are held every year in different locations and countries, with riders coming from 16 countries and culminates with the Supermoto of Nations, the highlight of which is to close every season World .

At the "Nations" participating teams from 18 countries made up of three riders each, and after practice on Friday and Saturday which set the starting order, on Sunday, challenge each other in epic battles that will determine the best national team in the world!

The Supermoto is a discipline appreciated all over the world, and is rapidly growing and expanding.

National and international newspapers and TV show and broadcast the news with important feedback in terms of audience.

All this is obvious, it turns into business for partners who believe in the sport and support it and receiving a return of the image of great dynamism and sporting spirit.

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SUPERMOTO PEOPLE



78%

OF VIEWERS AND SPECTATORS OF SUPERMOTO ARE MALE

70%

OF VIEWERS ARE BETWEEN 15 AND 39 YEARS OF AGE

68%

OF VIEWERS AND SPECTATORS PERCEIVE SUPERMOTO SPONSOR TO BE "DYNAMIC" AND "INNOVATIVE"

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FIM SUPERMOTO WORLD CHAMPIONSHIP

BPPROM
SPORT

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TV COVERAGE



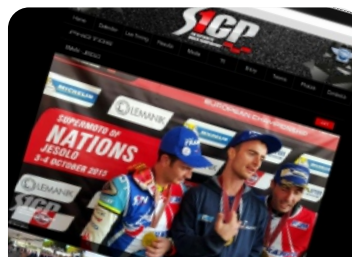
147 COUNTRIES AND 6 CONTINENT RECEIVED SUPERMOTO 26 MN MAGAZINE DURING THE 2015 SEASON

MORE THAN 30 MILLION PEOPLE TUNED IN TO WATCH SUPERMOTO ON TELEVISION IN 2015

97 COUNTRIES IN TOTAL WERE REACHED BY SUPERMOTO TELEVISION COVERAGE IN 2015

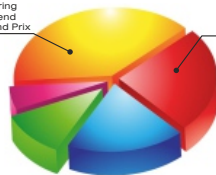
210 HOURS OF SUPERMOTO COVERAGE WERE BROADCAST IN 2015

WEB SITE ADVANTAGE

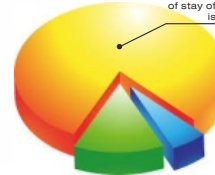


40% Visit during the all weekend of each Grand Prix

25% visit during the monday after each Grand Prix



The average length of stay of 70% of the visitor is about 8 minutes!



ADVANTAGE

VISIBILITY SIDE SPONSOR ON ALL WEBSITE PAGES

285.000 VISIT!

OVER 285,000 VISITS CERTIFICATED IN ONE YEAR!

LONG STAY!

AVERAGE TIME OF A VISIT ON THE WEBSITE 8 MINUTES

S1GP RIDERS



34 RIDERS



11 NATIONS

34 RIDERS TOOK POINTS FROM 11 NATIONS

FRANCE, ITALY, AUSTRIA, CZECH REPUBLIC,
FINLAND, NETHERLANDS, COLOMBIA, ROMANIA, SPAIN, UKRAINE, GREAT BRITAIN



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FIM SUPERMOTO WORLD CHAMPIONSHIP

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S2 RIDERS



44 RIDERS



13 NATIONS

44 RIDERS TOOK POINTS IN S2 FROM 13 NATIONS

GERMANY, ITALY, FINLAND, SPAIN, SWEDEN, AUSTRIA, FRANCE
NETHERLANDS, ROMANIA, POLAND, CZECH REPUBLIC, BELGIUM, SWITZERLAND



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